

How to

build a

VISION COMMUNITY

purpose
driven!

Overview:

The purpose of this worksheet is to help you clarify your goals and be more intentional about building a vision community. A strong vision community is critical for achieving ambitious business and professional goals. DO NOT leave this one activity to chance. Carrying out this exercise will also help you become more intentional and guide you in the community-building process of your start-up or career of your choice. In the process of building your vision community, your network is naturally going to expand.

Purpose:

Building a vision community that supports you professional and business growth

1. Begin by bringing to mind a business/professional goal that is most pressing to you right now. Describe your goal in the space below;

2. Why is this goal important to you in your current business/professional trajectory?

3. How might a strong vision community help you achieve your goal?

4. Identify the industry/sectors linked to your goal. Which sectors are you interested in working with. Who would appreciate your professional skills and knowledge? Where are you most relevant? (e.g. agriculture, energy, electronics, medical, health, construction)

Primary Sector: _____

Secondary Sector: _____

Tertiary Sector: _____

5. Now that you know the support you need from your vision community identify professional communities that you can join. (The communities should have goals that align with yours. E.g. if you are pursuing entrepreneurship, identify communities that supports entrepreneurs, start-ups and SMEs.)

	Community	Sector
Primary		
Secondary		
Tertiary		

6. What value can you offer these communities. How does your presence enrich these communities? How do they benefit from your work? (Value can be anything from sector specific knowledge you have accumulated, your skills, you energy.)

7. Identify and list networking events that you can attend:

Event 1: _____

Event 2: _____

Event 3: _____

	Date	Event goals
Event 1		
Event 2		
Event 3		
Notes		

8. Identify programs that you can apply for to expand your community:

Program	Duration	Program Requirements

Timeline

- **Important dates:**

- **Deadlines:**

Notes

